



ECOWAS COMMISSION
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REQUEST FOR EXPRESSIONS OF INTEREST (Recruitment of WURI Communication Specialist)

COUNTRY: NIGERIA

NAME OF PROJECT: WEST AFRICA UNIQUE REGIONAL IDENTIFICATION FOR REGIONAL INTEGRATION AND INCLUSION (WURI)

Grant No.: D321-3W

Assignment Title: Recruitment of WURI Communication Specialist

Reference No.: NG-WURI - ECOWAS-499199-CS-INDV

The Commission of the Economic Community of West African States (ECOWAS Commission) has received financing from the World Bank toward the implementation of the **West Africa Unique Regional Identification for Regional Integration and Inclusion (WURI)** and intends to apply part of the proceeds for consulting services.

The consulting services (“the Services”) include the support of the Project Implementation Unit (PIU) in ensuring the visibility, formulation and implementation of the communications and advocacy strategy to increase the standing and awareness of the West Africa Unique Identification for Regional Integration and Inclusion (WURI) programme with partners, the media and the public. The contract is for one year, renewable based on satisfactory performance and the availability of funds.

The detailed Terms of Reference (TOR) for the assignment can be found at the following website:
https://www.ecowas.int/procurement/procurement_m/intellectual-services/

The ECOWAS Commission now invites eligible Individual Consultants (“Consultants”) to indicate their interest in providing the Services. Interested Consultants should provide information demonstrating that they have the required qualifications and relevant experience to perform the Services. The qualifications and relevant experience of the consultants must be supported by documents such as **signed Curricula Vitae (with references), degrees, training certificates, contracts, certificates of performance, etc.** The ECOWAS Commission reserves the right to reject any application that is not accompanied by the required supporting documents.

The evaluation criteria are:

- Bachelor’s degree in Social Sciences, Public Relations, Mass Communication or related field from a recognised University.
- A Master’s degree in any of the fields listed above is an added advantage.
- Five (5) years’ experience in communications and/or public relations, of which at least two (2) years relevant experience with an international organisation.
- Knowledge in developing and implementing communication strategies and plans.
- Ability to coordinate and manage complex communication campaigns and events.
- Ability to conceptualize and contribute to design communication campaigns that target diverse and multicultural audiences.
- Possess experience with digital content development, analysis and editing.



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- Possess experience in public relations and information management.
- Proven knowledge of communication and possession of the ability to diplomatically handle sensitive situations with target audiences and cultivate productive relationships.
- Demonstrate operational computer proficiency using appropriate tools such as Word, Power Point, social media platforms, internet surfing etc.
- Proficiency of any of the three (3) ECOWAS languages is a must and the ability to articulate complex messages and ideas in a clear, concise, creative and lively manner is desirable.

The attention of interested Consultants is drawn to Section III, paragraphs, 3.14, 3.16, and 3.17 of the World Bank's "Procurement Regulations for IPF Borrowers" November 2020 ("Procurement Regulations"), setting forth the World Bank's policy on conflict of interest.

A Consultant will be selected in accordance with the **Individual Consultant selection method** set out in the World Bank Procurement Regulations.

Further information can be obtained at the email addresses below during office hours **0900 to 1700 hours Nigerian Time**.

Expressions of interest must be delivered in a written form to the addresses below by e-mail by **July 9, 2025, at 12 noon Nigerian Time (GMT +1)**.

NB: Specify the reference number and title of the position in the e-mail subject.

The ECOWAS Commission will only notify the shortlisted candidates of the results of the evaluation.

ECOWAS Commission Abuja, Nigeria

Attention: Commissioner Economic Affairs and Agriculture

E-mail: ikkamara@ecowas.int and copy to sbangoura@ecowas.int; ombacke@ecowas.int; pbessi@ecowas.int; asiaw-boateng@ecowas.int; sabubakar-bello@ecowas.int and hdehardt-kaffils@ecowas.int

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