



**CALL FOR EXPRESSION OF INTEREST**  
**(SELECTION OF AN INDIVIDUAL CONSULTANT)**

**Selection of an Individual Consultant for the development of a five-minute video documentary on the Gambia Pilot and the quick impact project of the ECOWAS fund for regional stabilization and development**

**Reference No. ECW/DAGS/CD/OVP/31-01-2024/dg**

1. The ECOWAS Commission intends to use part of its budget to finance the contract of an Individual Consultant for the development of a five-minute video documentary on the Gambia Pilot and the quick impact projects, of the ECOWAS fund for regional stabilization and development.
2. This consultancy assignment shall therefore require the selected consultant to collaborate with the Office of the Vice President, Communication Directorate of the ECOWAS Commission, as well as relevant Communication Teams of GIZ Gambia, KfW and GAMWORKS to solicit content and develop a five (5) minutes video documentary on the Gambia Pilot Project, as well as the ECOWAS – Finance Quick Impact Project in the Guinea Bissau and Niger.
3. The overall objective of this documentary on the Gambia and the quick impact project of the ECOWAS fund for regional stabilization and development is to share information on the project activities, lessons, and results to showcase ECOWAS Commission’s interventions in facilitating sustainable development especially among fragile communities in the region.
4. **Duration:** The expected duration of the assignment is 40-working days in a 4-month period, starting from the date the contract is signed.
5. **Duties and responsibilities of the Consultant:** The specific tasks under this consultancy are as follows:

**A. INTERVIEW**

**Regional Level**

- Interview the Vice President of ECOWAS Commission and FRSD Team in ECOWAS Commission to collect information on ECOWAS’s rationale and vision for establishment of the Stabilization Fund, the importance of the Gambia Pilot, as well as importance of the Quick Impact Project.
- Interview KfW Headquarters on their impression of the Stabilization Fund, their role, and importance of result achieved in The Gambia.
- Interview GIZ Nigeria on their impression of the Stabilization Fund, their role, and importance of result achieved in The Gambia.

## **National Level**

- Interview key Government Ministers in The Gambia to solicit their perspective on the relevance of the Gambia Pilot for the overall development of the Gambia. The Ministers to be interviewed are as follows:
  - Minister of Finance and Economic Affairs;
  - Minister of Agriculture;
  - Minister of Higher Education, Research, Science and Technology;
  - Minister of Youth and Sports
  - Minister for Trade, Industry, Regional Integration and Employment;
  
- Interview Project Implementation Team of the Gambia Pilot Project to solicit their inputs on the following; (1) Objectives of the Pilot Project, (2) Components, (3) Processes for implementation, (4) Key lessons, (5) Key results. The institutions to be interviewed are as follows;
  - GAMWORKS
  - GIZ Gambia
  - PEM Consult
  
- Interview ECOWAS representative in The Gambia on the importance of the Gambia Pilot and the role of ECOWAS at the country level in its implementation.

## **Community Level**

- Interview fisherwomen in Brufut on the benefits of the Stabilization Fund on their economic activities.
- Interview recipients of grants on the benefits of the Stabilization Fund on their agricultural activities.
- Interview management selected students in Mansa-Konko Vocational Training School on the benefits of the Stabilization Fund on their vocational education.
- Interview beneficiaries of the rice production, construction, and solar equipment in Guinea Bissau (Gabu and Bafata), and Niger (Dosso) on the benefits of the ECOWAS investment in their activities.

## **B. VIDEO AND PHOTO SHOOTS AT PROJECT SITES**

- Conduct video and photo shoots of the following project sites;
  - Fish-smoking site in Brufut (completed) and Jeswang, Banjul and Barra (under construction).
  - 80-bed students' dormitories at the Mansa-konko Vocational Training Institute (completed).
  - Agri-Food Processing Centre at Kanifing, Serrekunda (GBA) – under construction.
  - 40-bed dormitories at GTTI-Annex Julangel – (under construction).
  - Fish Farms, horticultural sites and poultry farms provided with grants under the project.
  - Site of beneficiaries who received rice production, construction, and solar equipment in Guinea Bissau (Gabu and Bafata), and Niger (Dosso).



### C. DEVELOPMENT OF A FIVE (5) MINUTES DOCUMENTARY (FINAL PRODUCTS)

- Develop a five (5) minutes documentary on the Gambia pilot project, its components, activities undertaken and results (Project Team, Gambia Government, ECOWAS, BMZ/kfW/GIZ, key beneficiaries' perspective).
- One minute photo-story on the Gambia Pilot project.
- One minute photo-story on the quick impact project.

6. The ECOWAS Commission invites eligible individual consultants (“Consultants”) to express their interest in providing the services. **Interested consultants shall provide information showing that they have the qualifications and experience to provide the requested services.** *The applicants are to meet the criteria set out below:*

#### Qualifications

- Shall justify a minimum of a Master’s degree in Communication, Media, Public Relations or Related fields.

#### Experience

- Shall justify a minimum of seven (7) years of professional experience in Communication and promotion products in the ECOWAS sub region.
- Shall justify having successfully executed at least 2 similar assignments (Extensive experience in developing high quality communication and promotion products in ECOWAS sub-region) for an international organization, a donor-funded project or a public/private entity.
- Must have demonstrable experience of working with multiple partners to develop communication products.
- The Individual consultant must be proficient in one (1) of the ECOWAS official languages i.e. French, English and Portuguese. The knowledge of another official language will be an advantage.

NB: The ECOWAS Commission would like to draw the attention of interested consultants to Article 117 of the revised ECOWAS Procurement Code on “Fraud and Corruption”, which provides information on fraudulent or corrupt practices in competition or contract execution. Furthermore, candidates are invited to take cognisance of the specific information on conflict of interest related to this consultancy service, under Article 118 of the revised ECOWAS Procurement Code.

7. The selection of the consultant will be made following the criteria for the *Selection of Individual Consultants* set out in the Guidelines for Consultants. The candidate with the highest score will be invited to submit a technical and financial proposal.

Interested consultants may obtain more information by contacting the Procurement Division at the email below during working hours, i.e., **Monday to Friday, from 9:00 am to 5:00 pm (GMT +1).**

Email: [ikkamara@ecowas.int](mailto:ikkamara@ecowas.int); with copies to: [gdikko@ecowas.int](mailto:gdikko@ecowas.int); [alungu@ecowas.int](mailto:alungu@ecowas.int); [jdarkwah@ecowas.int](mailto:jdarkwah@ecowas.int)

8. Expressions of interest with subject **“Selection of an Individual Consultant for the development of a five-minute video documentary on the Gambia pilot and the quick impact project of the ECOWAS fund for regional stabilization and development”**, must be submitted no later than **Thursday, February 29, 2024 at 4:00 p.m. (GMT+1, Nigerian time)** to the email address below:

Email: [ikkamara@ecowas.int](mailto:ikkamara@ecowas.int), with copies to: [gdikko@ecowas.int](mailto:gdikko@ecowas.int); [alungu@ecowas.int](mailto:alungu@ecowas.int); [jdarkwah@ecowas.int](mailto:jdarkwah@ecowas.int)

**Commissioner for Internal Services**